

2023 - 2027

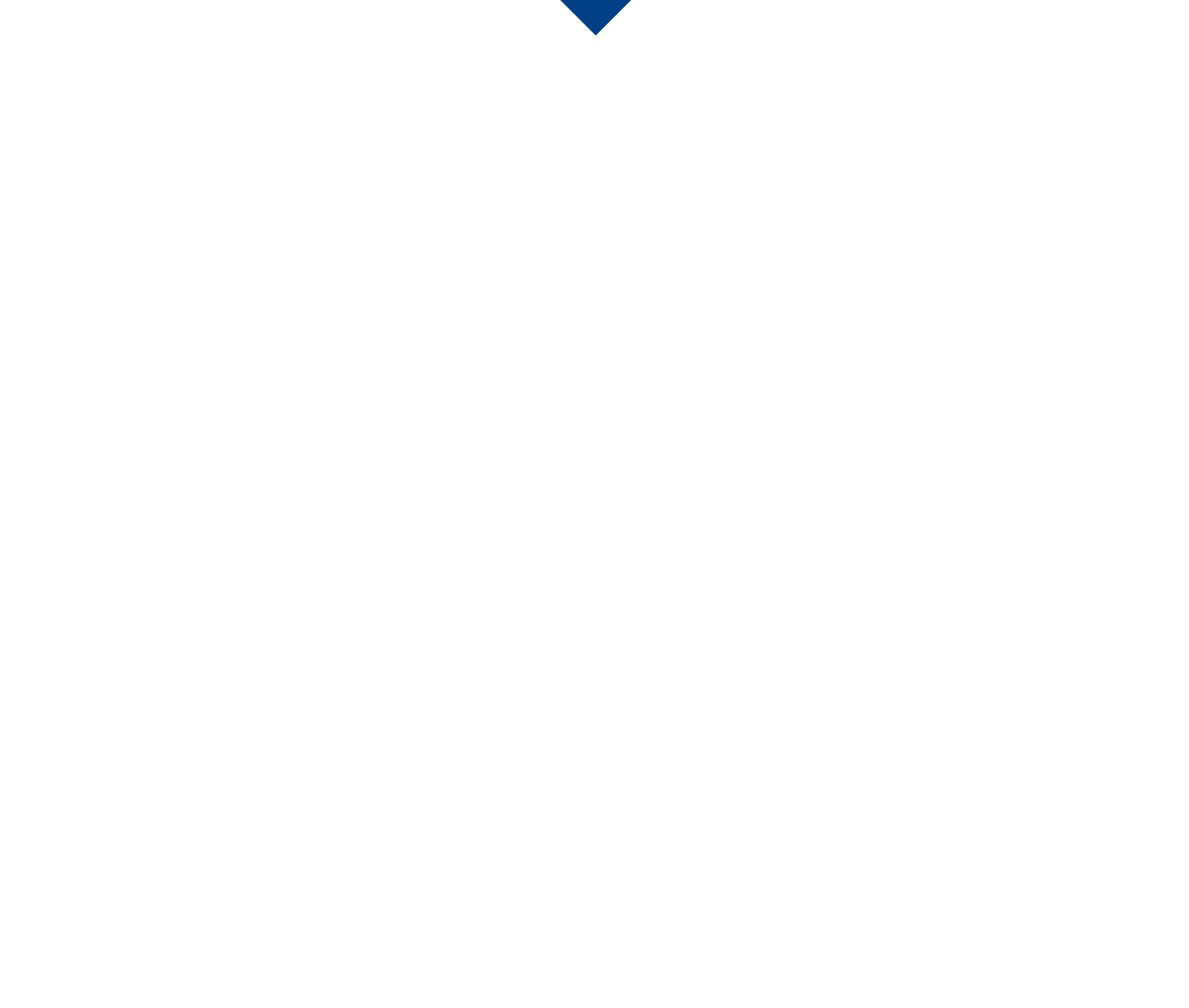
# *Strategic Plan*

MISSION









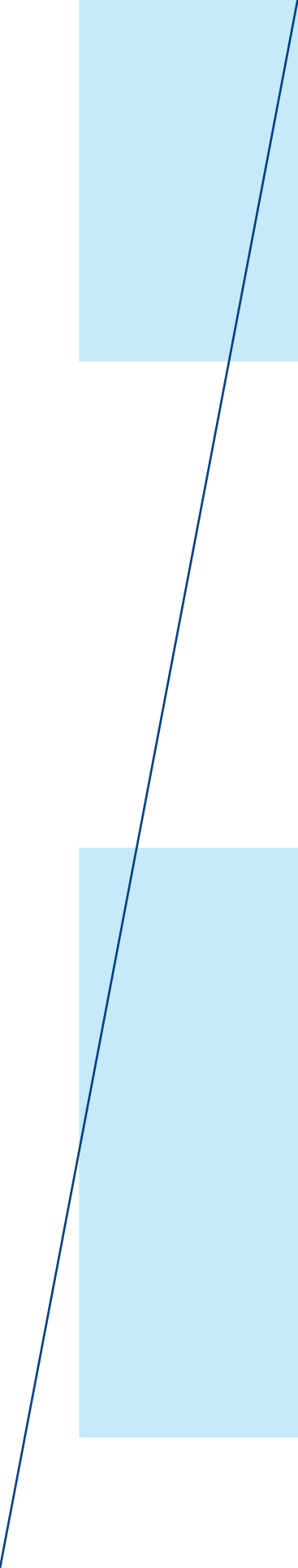
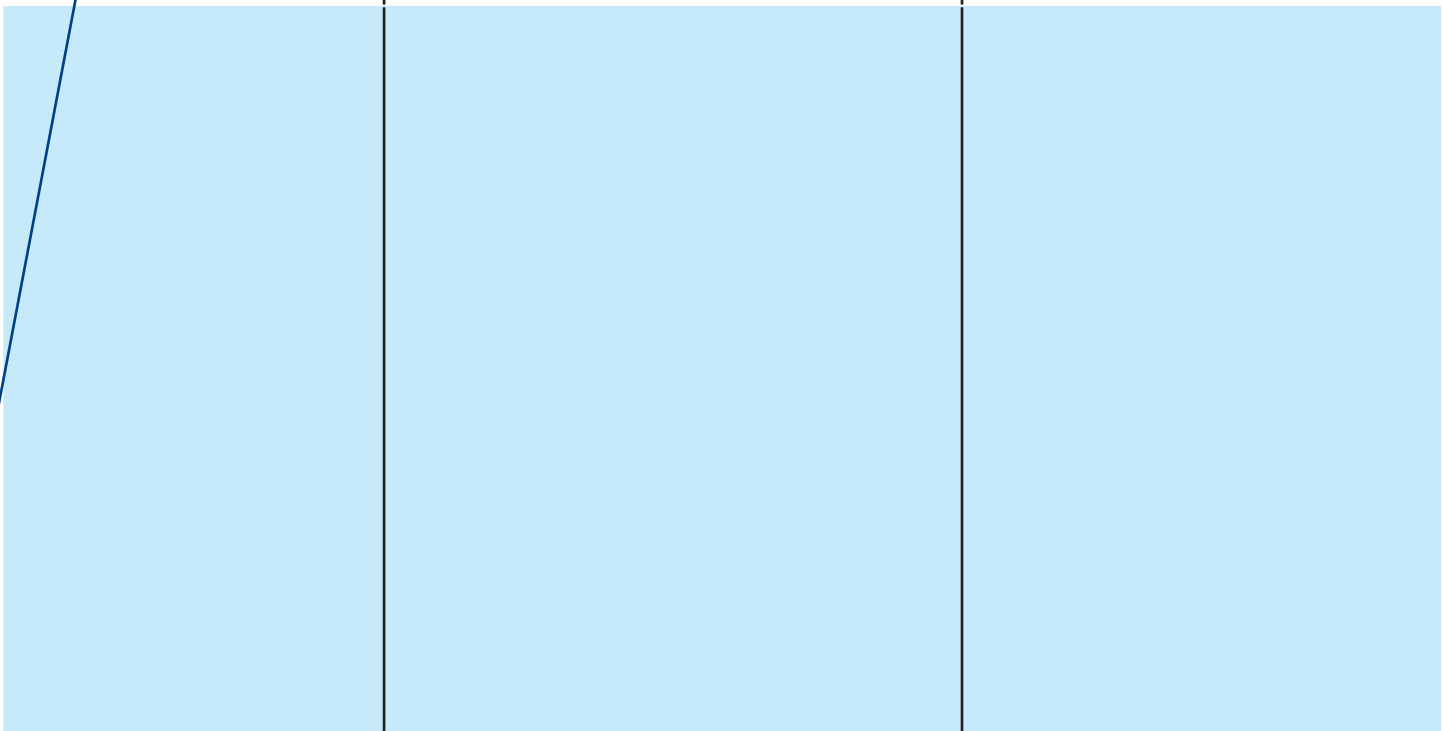
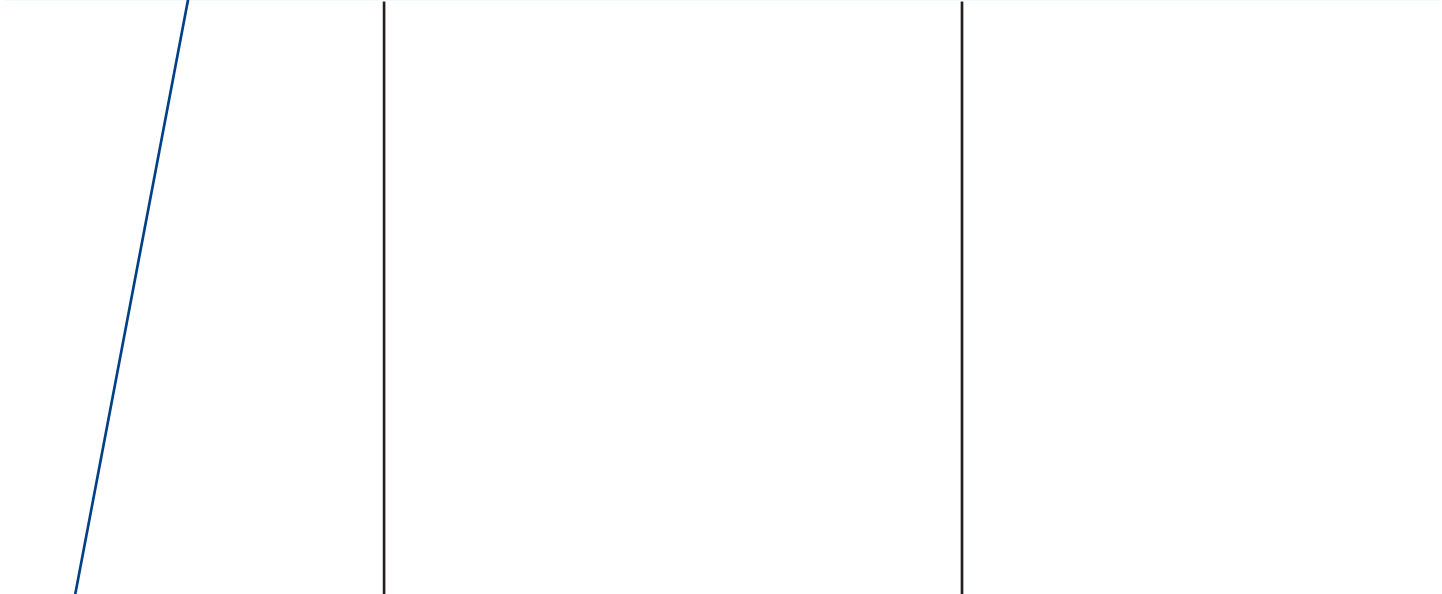
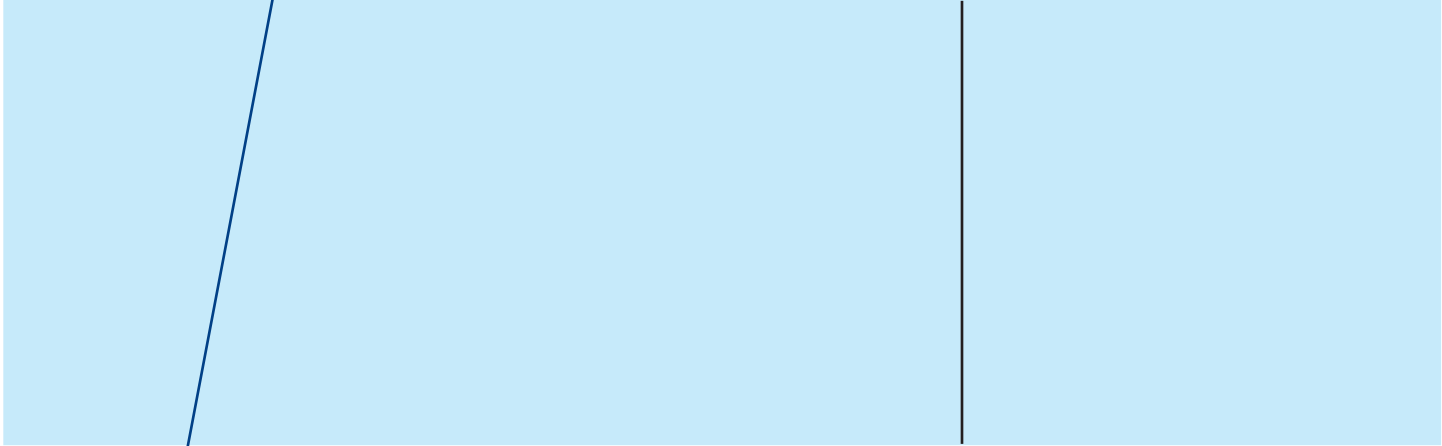












PLAN INITIATIVE

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We will continue to grow and strengthen our financial base, define our strategic direction, and implement our strategic plan. We will continue to invest in our academic and administrative programs.

## ***Strategic Goals***

Invest in a comprehensive and integrated marketing and enrollment strategy.

Implement effective and efficient budget management practices.

Design compensation and development models that support the success and retention of quality faculty and staff.

Implement a comprehensive and intentional fundraising strategy that identifies and cultivates the next generation of donors, while supporting existing giving.





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## ***Strategic Goals***

Increase and systematize meaningful interactions amongst key campus stakeholders (Board of Trustees, President's Council,

Strategic Goals	2023/24 Accomplishments	2024/25 Initiatives
<p><b>Increase and systematize meaningful interactions amongst key campus stakeholders</b> (<i>Board of Trustees, President's Council, Leadership Council, Faculty, Staff and Students</i>).</p>	»	

